

2025 ADVERTISING RATE SHEET

GUIDELINES, DEADLINES, AND PRICING INFORMATION

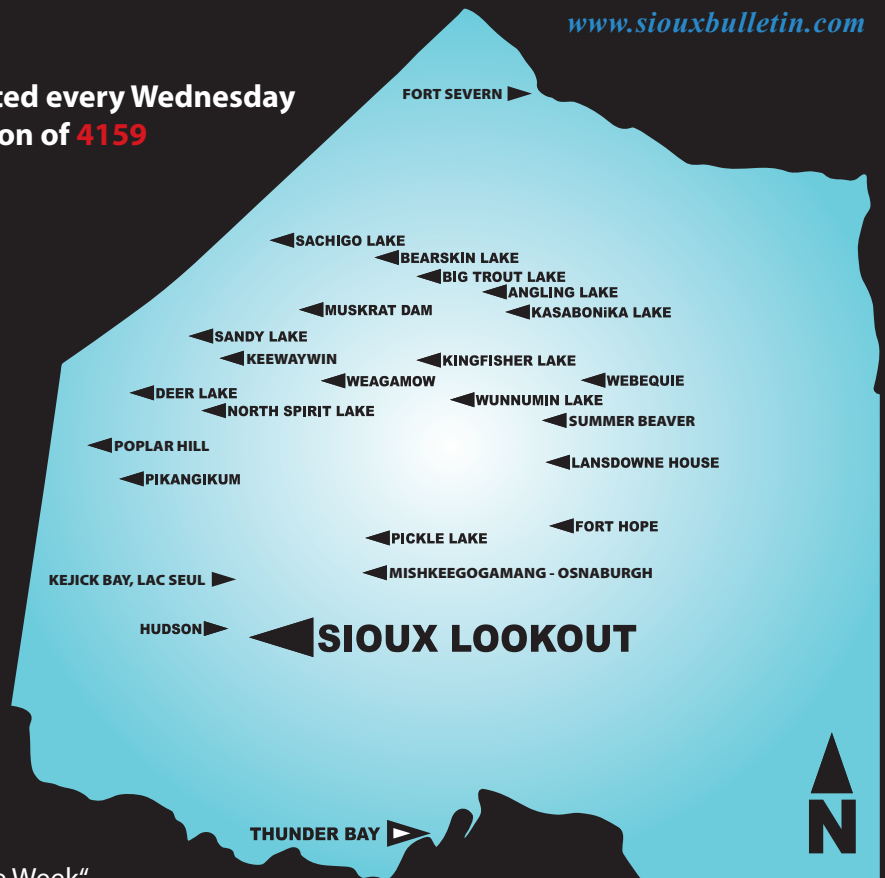
CONTACT: *Director of Sales & Marketing*
The Sioux Lookout Bulletin
Office: 807 737 4207
advertising@siouxbulletin.com

The Sioux Lookout Bulletin
Box 1389, 40 Front Street
Sioux Lookout, ON, P8T 1B9
P: 807 737 3209
F: 807 737 3084
www.siouxbulletin.com

CIRCULATION: Paper distributed every Wednesday
with a circulation of **4159**

SERVING THESE COMMUNITIES

| | |
|--------------------------------|-------------------|
| Angling Lake | Muskrat Dam |
| Bearskin Lake | North Spirit Lake |
| Big Trout Lake | Pickle Lake |
| Deer Lake | Pikangikum |
| Fort Hope | Poplar Hill |
| Kasabonika | Sandy Lake |
| Keewaywin | Sachigo Lake |
| Kejick Bay, Lac Seul | Summer Beaver |
| Kingfisher Lake | Weagamow Lake |
| Landsdowne House | Webequie |
| Mishkeegogamang - Osnaburgh | Wunnumin Lake |
| | Fort Severn |



ABOUT US

- The Sioux Lookout Bulletin first went to press in October 1991
- Local reporters
- Weekly Features including "From the Archives", and "Question of the Week"
- Online since March 2001
- Online features include online articles, service directory, want ads, and community advertisements
- Find us on Facebook, Twitter and Instagram (@siouxbulletin)

ABOUT SIOUX LOOKOUT

- Municipality of Sioux Lookout turned 100 years old in 2012
- Population 5,500
- The "Hub of the North"
- Located half way between Thunder Bay, Ontario and Winnipeg, Manitoba
- Approximately 100 km from Dryden
- 65K off the Trans Canada Hwy, north of Dinorwic on Hwy 72

DISPLAY ADVERTISING

OUR RATES:

PER COLUMN INCH \$13.59

PRICING FORMULA

Columns x Depth x Rate = Price

ie. (2 Columns) x (5 Inches) x (13.59 Rate) = \$135.90

COLOUR SURCHARGE

Full colour 50%

PLACEMENT SURCHARGE 25%

DISCOUNTS

Frequency Discount 2nd week 5%

Frequency Discount 3rd week 10%

and each subsequent week 10%

Charity Discount 10%

Non-profit Discount 5%

ONLINE INCLUDED!

See the Online Advertising section (pg 3), for details on Print Display/Online Mixed Rate.

SUBMISSION REQUIREMENTS

| PHOTO FILES | AD COPY | CAMERA READY |
|--------------------|--------------------|------------------------------|
| jpg tiff bmp | doc docx txt | pdf |
| | | |
| | | WITH FONT/ GRAPHICS EMBEDDED |

Column Widths

1 Col 1.625"

2 Columns 3.4"

3 Columns 5.175"

4 Columns 6.95"

5 Columns 8.72"

6 Columns 10.5"

Ads should be created using our column widths or will be scaled/ floated



DEADLINE THURSDAY AT NOON*

* Wednesday 12:00 noon when preceded by a holiday

Advertisements received after deadline will be processed as time permits.

If no reply is given by Friday at 4:00 your ad will appear as is in the paper that you have booked it to run and you will be charged accordingly.

NEWS

TOP (PNTP)

Read all about it in The Sioux Lookout Bulletin

PLACEMENT: SET YOURSELF APART
For a placement fee you can place your ad in the ideal position to get noticed first.

On Top Of Ad Spread (PNUP)

Print Placement Options

(PNXX)

Where PN is the page #:

PAGES 1 THROUGH 3: 01, 02, 03

CENTER SPREAD: C1, C2, C3, C4

BACK PAGES: B1, B2, B3, B4

Where XX is TP, UP, BL or BR

ALT: SPECIAL PLACEMENT: 00

BOTTOM LEFT (PNBL)

BOTTOM RIGHT (PNBR)

PLACEMENT: SET YOURSELF APART

For a placement fee you can place your ad in the ideal position to get noticed first.

WHICH PAGE:

| | | |
|-------------|-------------------|-----------------------|
| Front Page | Before Back Page | Center Spread (left) |
| After Front | Specific Page # * | Center Spread (right) |
| Back Page | Left of Center | Right of Center |

PAGE POSITIONS:

| | | |
|--------------|----------------|---------------------|
| Top of page* | Bottom of Page | On top of Ad Spread |
|--------------|----------------|---------------------|

SPECIAL RULES:

Request a special circumstance and we will do our best to accommodate it.

ASSOCIATED WITH PAPER SECTIONS:

- Editorial Header: News, Sports, Entertainment, etc. *
- Service Directory; see section (pg 5): 4th and 5th last page of edition
- Classifieds; see section (pg 5): 3rd last page of edition
- Memories & Celebrations; see section (pg 8): 2nd last page of edition

Contact advertising@siouxbulletin.com for more information.

* Depending on availability and page rules, be the first to book to secure the spot!

All prices are subject to HST. Prices in effect January 1, 2025 and may change without notice.

AD PRICING GUIDE

CUSTOM CAMPAIGNS:

We are able to work with your budget and content to design a custom sized and priced ad campaign for you.

Pair your print advertisement with an online campaign and
GET 50% OFF YOUR ONLINE AD!

PRINT ADVERTISEMENTS:

| SUGGESTED SIZE OPTIONS | SIZE BY COLUMN | DIMENSIONS | BLACK & WHITE | FULL COLOUR | COLOUR PLACEMENT |
|------------------------|-----------------|------------------|---------------|-------------|------------------|
| Teaser (front) | N/A | 2.38" x 2.8" | | | \$ 158.48 |
| Top Banner (front) | N/A | 10.5" x 0.75" | | | \$ 107.03 |
| Bottom Banner (front) | N/A | 10.5" x 2.857" | | | \$ 407.68 |
| Back Banner | 6 col x 1.5" | 10.5" x 1.5" | | | \$ 214.04 |
| Full Page | 6 col x 21.32 | 10.5" x 21.32 | \$ 1,738.43 | \$ 2,607.65 | \$ 3,042.25 |
| 3/4 Page | 6 col x 16.125" | 10.5" x 16.125" | \$ 1,315.24 | \$ 1,972.86 | \$ 2,301.67 |
| 1/2 Page | 6 col x 10.75" | 10.5" x 10.75" | \$ 876.56 | \$ 1,314.84 | \$ 1,533.98 |
| 1/3 Page | 4 col x 10.75" | 6.95" x 10.75" | \$ 584.37 | \$ 876.56 | \$ 1,022.65 |
| 1/4 Page | 3 col x 10.75" | 3 col x 10.75" | \$ 438.28 | \$ 657.42 | \$ 766.99 |
| 1/8 Page | 3 col x 5.375" | 5.175" x 5.375" | \$ 219.34 | \$ 329.01 | \$ 383.85 |
| 1/6 Page | 2 col x 10.75" | 3.4" x 10.75" | \$ 292.19 | \$ 438.29 | \$ 511.33 |
| 1/7 Page | 2 col x 9.2142" | 3.4" x 9.2142" | \$ 250.33 | \$ 375.50 | \$ 438.08 |
| 1/12 Page | 2 col x 5.375" | 3.4" x 5.375" | \$ 146.23 | \$ 219.35 | \$ 255.90 |
| 1/16 Page | 3 col x 2.6875" | 5.175" x 2.6875" | \$ 109.67 | \$ 164.51 | \$ 191.92 |
| 1/24 Page | 2 col x 2.6875" | 3.4" x 2.6875" | \$ 73.11 | \$ 109.67 | \$ 127.94 |
| 1/48 Page | 1 col x 2.6874" | 1.675" x 2.6875" | \$ 36.56 | \$ 54.84 | \$ 63.98 |
| Banner: | 6 col x 2" | 10.5" x 2" | \$ 163.08 | \$ 244.62 | \$ 285.39 |

ONLINE ADVERTISEMENTS:

| ONLINE AD TYPE | DIMENSIONS | BASE COST | PAIRED w/ PRINT | PLACEMENT | PAIRED PLACEMENT |
|-----------------------|---------------------|-----------|-----------------|-----------|------------------|
| Online: Top Banner | 728px x 90px | \$119.32 | \$59.66 | \$149.15 | \$89.49 |
| Online: Big Box | 300px x 250px | \$119.32 | \$59.66 | \$149.15 | \$89.49 |
| Online: Medium Box | 300px x 250px | \$83.88 | \$41.94 | \$104.85 | \$62.91 |
| Online: Footer Banner | 728px x 90px | \$95.70 | \$47.85 | \$119.63 | \$71.78 |
| Online: Employment Ad | 1000px(-) x 90px(+) | \$83.88 | \$41.94 | \$104.85 | \$62.91 |

ONLINE ONLY RATE

Advertising rates for our website. Web ads include full colour design for banners and sidebars

BANNERS *\$ Per Week*

HEADER † \$119.32
728 x 90 pixels

FOOTER † \$95.70
728 x 90 pixels

SIDEBARS *\$ Per Week*

MEDIUM BOX † \$83.88
300 x 250 pixels

BIG BOX † \$119.32
300 x 600 pixels

OR

PAIR YOUR DISPLAY AND SAVE

Advertise in the paper and online and receive these **discounts!**

DISPLAY ADS / WANT ADS*

Running an ad in the paper? You'll automatically receive a **50% discount** on the online ad price to advertise the same ad online!

Display Ad : Medium Box unless otherwise specified!
Specify with your booking for other placements!

Want Ad : Employment Page, upgrade for banner ads!

FEATURES

Web ad can include a link to your organizations website if provided OR to a JPEG of your print ad on our Community Advertisements, or Want Ads sections.

† Paired display ads must be a minimum of 2 columns x 4 inches to receive online discount.

All prices are subject to HST. Prices in effect January 1, 2025 and may change without notice.

AD SIZING GUIDE

FULL PAGE
6 col (10.5") x 21.32"

Teaser
2,375" x 2.8"
In color, with placement (TEAS)

Read all about it in The Sioux Lookout Bulletin

Front Page Top Banner
10.5" x 0.75"
In color, with placement (FTM)

Read all about it in The Sioux Lookout Bulletin

Front Page Bottom Banner
6 col x 2.857 in"
In color, with placement (FBL)

1/6 PAGE
2 col (3.4") x 10.75"

1/7 PAGE
2 col (3.4") x 9.2142"

1/12 PAGE
2 col (3.4") x 5.375"

3/4 PAGE
6 col (10.5") x 16.125"

1/3 PAGE
4 col (6.95") x 10.75"

1/3 PAGE
6 col (10.5") x 7.1667"

1/4 PAGE
3 col (5.175") x 10.75"

1/8 PAGE
3 col (5.175") x 5.375"

1/4 PAGE
6 col (10.5") x 5.375"

Back Page Banner
6 col x 1.5"
Available in larger sizes at request.

1/12 PAGE

1/48 PAGE

1/24 PAGE

1/16 PAGE

BANNER 6 col x 2"
Available in larger sizes at request.

1 column (1.625")

2 column (3.4")

3 column (5.175")

4 column (6.95")

5 columns (8.72")

6 columns (10.5")

TOP BANNER - 728px * 90px

BIG BOX
300px by 600px

MEDIUM BOX
300px by 250px

MEDIUM BOX
300px by 250px

BOTTOM BANNER - 728px * 90px

2020 Archives
2019 Archives

The Sioux Lookout Bulletin
Box 1389, 40 Front Street
Sioux Lookout, ON, P8T 1B9

Phone: 807-737-3209
Fax: 807-737-3084

General:
editor@siouxbulletin.com
Advertising:
advertising@siouxbulletin.com

Accounts:
office@siouxbulletin.com

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ShoutGIS

CLASSIFIED ADVERTISING



DEADLINE THURSDAY @ NOON

* Wednesday @ 12:00 noon when preceded by a holiday

MINIMUM CHARGE \$ **10.82**
 23 words or less
PRICE PER WORD \$ **0.47**
ADD A PHOTO OR GRAPHIC \$ **8.56**




BUY 2 GET THE 3RD WEEK FREE

- Ads must be prepaid in full
- The first 3 words will be bold
- Abbreviations are counted as words
- Uploaded for free to our website

SUBMIT YOUR CLASSIFIED AD VIA:

Email: **advertising@siouxbulletin.com**
 Phone: **807 737 3209**
 Fax: **807 737 3084**

All prices are subject to HST. Prices in effect January 1, 2025 and may change without notice.

| For Sale | Services | Real Estate |
|---|---|---|
|  2008 Front End Loader, 10 hrs \$59,000; Case Backhoe with extend a hoe \$33,000; 4 wheel drive and 2004 Chev Duramax diesel, crew cab truck with Boss V plow \$28,000. For information call or text 807-276-0050. |  SNOW-BE-GONE - Your snow removal specialists. Contact Phil anytime for services or free estimates. Call or text 738-0666 or email at snow-be-gone@hotmail.com. Are you looking for Telephone and Internet Provider? Call MegaFon Connection! We offer the best prices. No contract required. Call 1-866-717-2111. DEBT PROBLEMS? (Discuss Your Options.) For free advice: MNP Ltd., Trustee in Bankruptcy. Local Office: 315 Main Street South, Kenora, ON; Cathy Morris, Estate Manager (807) 468-3338 or Toll Free 866-381-3338. Principal | For sale or rent. Discover your own private paradise on South Shore Drive. 25 minutes from town 5 minutes in winter. 2 bedroom mobile with many updates. Close to trails \$850 plus utilities. Will consider holding mortgage. 737-4919.  Dynamic System-Built Homes offers high-end, quality built homes at affordable prices. Choose from our designs or send us your ideas and we will design a dream home for you. Multi-family dwelling homes available. Tour our display home located 3 km west of Fort Frances. Open M-F 8-5. Open Saturdays 9-1. Other times by appointment. Visit our website: www |

SERVICE DIRECTORY

LARGE AD \$ **298.80**
 3.4" x 1.6" per week \$ **24.90**

SMALL AD \$ **154.80**
 1.625" x 1.6" per week \$ **12.90**

- Service Directory ads are billed on a 12 week cycle
- Ads placed in the middle of a run will be prorated
- No refunds for mid-cycle cancellations
- Random placement and occasional shuffling of ads may occur
- Includes the online Service Directory

SERVICE DIRECTORY
 Your source for community services, contractors and professionals.
 Random placement and occasional shuffling of ads may occur.

ADS RUN 12 WEEK MINIMUM
 Large ad \$2371/wk
 3.4" x 1.6"
 Small ad \$1229/wk
 1.625" x 1.6"

| | | |
|--|---|---|
| 5 MILE CORNER OPEN 7 DAYS A WEEK Gas Bar • Gift Shop • Local Art • Native Crafts • Jewellery • Mossicans • Men's • Women's • Children's Clothing • LOCALLY MADE ARTS & CRAFTS Win 1 Day/Week. 100 SUTTON ST. TEL 225-574 225-9334 | Alcona Storage Phone: 807-738-8888 Web Site: www.alconastorage.ca Address at the Service Directory: call 737-4287 | BEAMISH AND ASSOCIATES Estimators, Surveyors Catherine M. Beamish Michael J. McLean, Matthew W. Beamish J. Robert Labanowski, Anthony V. Spagnoli Registered Professional Estimators & Surveyors Real Estate • Contract Law • Wills & Estates 1000 University Ave. Kenora, ON P9N 1A9 Tel: (807) 737-0088 Fax: (807) 737-0089 |
| Blinds By Melissa CUSTOM MADE Blinds, Drapery, Shutters, Awnings, And More! Serving Since 1986 • 396-223-3097 100 University Avenue, Kenora blsblinds@telus.net | Drayton Mini Storage Monday - Friday 8:00am - 5:00pm 438-737-0309 | Make your advertising dollars count Advertise in the Service Directory. Call 737-4007. |
| OPTOMETRISTS Dr. Lisa Iacomo & Dr. Barbara Mendenhall 46 PRINCE STREET Dryden, ON P22-6S95 8-10-392-4070 Comprehensive Eye Exam • Eye Repair Contact Lens Fitting • Retinal Photography Contact Lens & Contact Frame Service www.drliacomo.ca | Geoff HARTLEY Professional Estimator & Surveyor 1000 University Avenue, Kenora, Ontario P9N 1A9 807-737-4643 | SR REFRIGERATION & AIR CONDITIONING Commercial and Residential Attention: Camp Owners and Rental Homeowners Water filters available for sale, fit and convenient pricing, for heating after hours to the big blue fire heating. Scott Dell 737-1528 |

SERVICE DIRECTORY
 Your source for community services, contractors and professionals.
 Random placement and occasional shuffling of ads may occur.

ADS RUN 12 WEEK MINIMUM
 Large ad \$2371/wk
 3.4" x 1.6"
 Small ad \$1229/wk
 1.625" x 1.6"

| | |
|--|---|
| Make your advertising dollars count Advertise in the Service Directory. Call 737-4007. | SR REFRIGERATION & AIR CONDITIONING Commercial and Residential Attention: Camp Owners and Rental Homeowners Water filters available for sale, fit and convenient pricing, for heating after hours to the big blue fire heating. Scott Dell 737-1528 |
| Windows & Doors Windows Sealed Units Entrance Doors Gardens & Double Doors Terrace & Patio Doors Garage Doors www.windowdoor.net 1-800-815-2379 | NORTHERN DELIVERY SOLUTIONS For surrounding area and local communities Phone / Text 807-219-9052 or message Roderick Johnup on Facebook |

Area Services

The Area Services Directory is available for non-profit groups to list a name and telephone contact number on a quick reference for residents and visitors. Contact The Bulletin at 737-3209 to inquire about listing your organization's information.

| | | | | |
|---|--|--|--|---|
| Aboriginal Best Start Hub 727-7073 Aboriginal Combined Court Worker 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 Aboriginal Family Support Program 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 Canadian Red Cross 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 | Legal Aid 737-3074 Legal Aid Ontario, 80 St. George Street, Toronto, Ontario M5E 1A5 416-967-4444 Legal Aid Ontario, 100 University Ave. Kenora, ON P9N 1A9 807-737-3209 Legal Aid Ontario, 100 University Ave. Kenora, ON P9N 1A9 807-737-3209 | Social Services 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 Community Health Centre 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 Community Living 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 Community Living 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 | Social Services 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 Community Health Centre 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 Community Living 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 Community Living 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 | Churches Catholic Parish Church 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 Presbyterian Church 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 United Church 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 Wesleyan Church 2400 University Ave. Kenora, ON P9N 1A9 807-737-3209 |
|---|--|--|--|---|



DEADLINE THURSDAY AT NOON*

* Wednesday 12:00 noon when preceded by a holiday

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FLYERS

FLYER INSERTION GUIDELINES & INFORMATION

FLYER SUBMISSION PROTOCOL:

1. Determine insertion date
2. Email the following **DETAILS** to advertising@siouxbulletin.com

- 
- Insertion Date
 - Flyer Name
 - Flyer Size
 - Flyer Weight
 - Quantity Shipped
 - Date Shipped
 - Per Unit Price
 - Contact & Billing Info

3. FLYER SUBMISSION GUIDELINES

Flyers Required: 4000
Maximum Size: 11.25" x 11"
Weight Per Flyer: 35 g (*overweight flyers will require approval and a fee*)
Publication: Wednesdays
Drop off Deadline: Thursday prior to Insertion Date

FLAT RATE - 4000 ... \$531.66
Frequency discounts may apply.

Shipping Location:

The Chronicle Journal
ATTN: Earl Wood
Re: Flyer Insert; The Sioux Lookout Bulletin
75 S Cumberland Street
Thunder Bay, Ontario, P7B 1A3
807-343-6284

Packaging Instructions:

Must be boxed or on a pallet.
If boxed - a maximum of 500 per box.
If on a Pallet - Must be bundled & strapped.
Individual bundles must not exceed 500 copies.

Bulletin does not provide printing services for flyers.



**Overweight
flyers will be subject
to a rate increase and
will require approval.**

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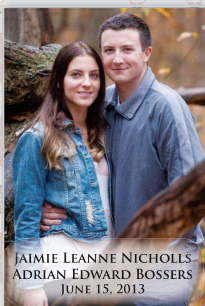
MEMORIES & CELEBRATIONS

SEE DISPLAY AD RATES,
THIS SECTION RECEIVES **FREE FULL COLOUR**
AND WILL BE POSTED ONLINE FREE OF CHARGE

**BIRTHS, DEATHS, ENGAGEMENTS,
IN MEMORIAMS, OBITUARIES,
WEDDINGS, THANK YOU'S**

Memories & Celebrations

Engagement



NICHOLLS-BOSSERS
Tom and Julie Nicholls are proud to announce the upcoming marriage of their daughter Jaimie Leanne Nicholls to Adrian Edward Bossers, son of Johan and Ann Bossers on Saturday June 15th in Stratford Ontario. Jaimie and Adrian have been privileged to call Sioux Lookout home for the past two years and wish to thank all of their friends and coworkers for their support and friendships.

JAIMIE LEANNE NICHOLLS
ADRIAN EDWARD BOSSERS
JUNE 15, 2013

Birth

LAYLA DAWN
MAE EMBERLEY

MAY 22, 2013
6lbs - 14 oz - 19 inches

EMBERLEY/DAVIES
Congratulations to Justin, Hilary, Jayden & "Benley" on the birth of their beautiful baby girl.

Love, Nana, Poppy, Auntie Melissa,
Uncle Chris, & "Charlie"



In Memoriam



DEIDRE CHUKRA

In memory of Deidre Chukra, our daughter, sister, aunty and mother of Kashuis, who passed away 3 years ago on March 14, 2010.

They say time heals but we find it harder every day without you, since you've been gone.

Miss you and
love you forever.

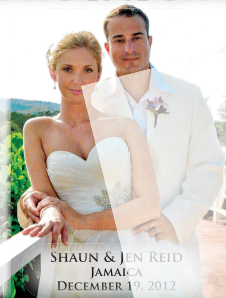
Love mom, dad,
your family, and Kashuis

DEIDRE CHUKRA
MARCH 14, 2010

Wedding

KAVANAGH-REID

Proud parents Neil and Eva Reid together with John and Darlene Kavanagh of Mississauga are pleased to announce the marriage of their children Shaun and Jennifer. The wedding took place on December 19th, 2012 in beautiful Runaway Bay, Jamaica, surrounded by their family and friends.



"Grow old with me, the best is yet to be"

SHAUN & JEN REID
JAMAICA
DECEMBER 19, 2012

Obituary



Gary Wayne Honeysett
August 15, 1939
May 3, 2013

Gary was born in Hamilton, Ontario on August 15, 1939. He passed away in Maple Ridge, BC on May 3, 2013. Predeceased by his daughter Michelle. He survived by his wife, Louise, daughters Tamara (Vincent), Amanda

(Garth) and 4 grandchildren; brother Bruce (Georgina), sister in law Christine, many nieces, nephews family and friends from coast to coast. A Celebration of Life was held Tuesday, May 7th at St. John the Divine Anglican Church in

Maple Ridge. Donations can be made to the Alzheimer's Society, St. John the Divine Anglican Church or charity of your choice.

Expressions of sympathy can be made at www.gardenhill.ca

*I am sure that neither death, nor life,
nor angels, nor principalities,
nor things present, nor things to come,
nor powers, nor height, nor depth,
nor anything else in all creation,
will be able to separate us from the love of God
in Christ Jesus our Lord.*

Romans 8:38-39

Thank You



Janice Young

Thank You

Our most sincere thank you to all who supported us in the loss of, and sudden passing of our daughter, sister, aunt, and great aunt, Janice Young. To Bruce, Ken, Susan, Jordan, Brittany & Chelsea, Lew & Geraldine for being there for us right after we received that sorrowful phone call.

Brittany - I can't thank you enough for making all the flight arrangements when you knew I couldn't do it - Gloria and George for all your phone calls of support from Arizona; Fred and Lolly for meeting us in Thunder Bay and making sure we made our connection without missing it. Lew & Geraldine, you cannot be thanked enough for being there for us, Lew for accompanying me to Ottawa and Geraldine, Susan & Brittany for making sure Tom was fed.

Happy Birthday

HAPPY 30TH
BIRTHDAY!

SENDING LOVE FROM
SIOUX LOOKOUT, ON
- LOVE NIKKI & LANE

30 and Fabulous



MELISSA & TEGAN OF ALBERTA, CANADA

Births

Obituaries

Engagements

In Memoriams

Thank You

Weddings

Birthday Wishes

Email your tribute advertising to advertising@siouxbulletin.com

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ADVERTISING POLICIES

LIABILITY FOR ERROR THE BULLETIN shall not be liable for slight changes or typographical errors that do not lessen the value of the advertisement. THE BULLETIN's liability for other errors or omissions in connection with an advertisement is limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement. THE BULLETIN will be responsible for first run errors only.

INDEMNIFICATION The Advertiser and/or the advertising agency agrees to defend and indemnify THE BULLETIN against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights of privacy resulting from the publication of an advertiser's advertisement.

COPYRIGHTED MATERIAL The Advertiser assumes all liability for all content (including text, representations, illustrations, or of any sketch, map, label, trademark or other copyrighted material) of the advertisement. The responsibility for obtaining permission to use copyrighted material in the advertisement rests solely with the Advertiser. THE BULLETIN will only use material that is known to be free of copyright.

OWNERSHIP OF ADVERTISEMENTS THE BULLETIN retains ownership of the copyright for any advertisements created by THE BULLETIN. The advertisement may not be reproduced, distributed, displayed or transmitted without prior written consent from THE BULLETIN. The Advertiser may purchase the copyright from THE BULLETIN for a fee equal to 25% of the undiscounted cost of the advertisement, excluding taxes.

APPROVAL OF ADVERTISING BY PUBLISHER All advertisements are subject to the publisher's approval. THE BULLETIN will not publish advertisements that are offensive or objectionable in the opinion of the publisher. Advertisements that, in the sole opinion of the publisher, contain false or misleading statements will not be published. Advertisements that simulate editorial content must be clearly defined and labeled "ADVERTISEMENT" and THE BULLETIN may, in its sole discretion, so label such copy.

ADVERTISEMENT SIZES Advertising must conform to the sizes and formats required by THE BULLETIN for purposes of layout and consistency. Ads will be proportionally resized to the nearest column width. Non-conforming advertisements may be floated but the Advertiser will be charged for the space to fill up the next largest column width.

POSITION GUARANTEE The Advertiser may request that the advertisement be placed on a specific page within the paper. A surcharge of 25% of the undiscounted cost of the advertisement, excluding taxes, will be added for guaranteed placement. Guaranteed placement ensures that the advertisement will appear on a specific page and does not guarantee where the advertisement will be placed on that page.

CANCELLATION OF ADVERTISEMENTS Cancellations will be accepted until the deadline for the particular issue in which the ad is being run. Advertisements – online or print -- that are cancelled after 5:00 p.m. Friday (5:00 p.m. Thursday if Monday is a holiday) will be billed to the Advertiser at a charge equal to 50% of the undiscounted cost of the advertisement, excluding taxes.

CHANGES Changes to advertisements submitted after the deadline are subject to a surcharge equal to 25% of the undiscounted cost of the advertisement, excluding taxes. After two proofs, any advertisement – online or print – that requires further changes that are not as a result of an error by THE BULLETIN, will result in a \$10 fee per additional proof.

DEADLINES All advertising must be received by noon on the Thursday prior to publication. In the event of a change in the production schedule due to a holiday, all advertising must be received by noon on the Wednesday prior to publication. Exceptions may be granted on a case-by-case basis, and are at the sole discretion of the Production Manager.

APPROVAL OF ADS BY ADVERTISER If no reply is given by Friday at 4:00 p.m., an ad will appear as is in the issue in which it has been booked to run and the Advertiser will be charged accordingly.

LAST MINUTE AD CREATION AND PUBLICATION Ads requested after 5:00 p.m. Friday (5:00 p.m., Thursday, if Monday is a holiday) may be processed and placed in the paper if time and space permit. Such ads, if processed and placed, will be subject to a surcharge equal to 25% of the undiscounted cost of the advertisement, excluding taxes.

RATES Advertisements will be priced in accordance with the current rates. Rates are subject to change without notice. Advertising rates are not contingent on THE BULLETIN reaching any circulation or readership level that may be represented in THE BULLETIN's marketing materials.

MATERIALS Any materials submitted to THE BULLETIN and not claimed by the Advertiser will be stored for one year and then destroyed.

INSERTION INSTRUCTIONS Each advertisement must be accompanied by the following information (written, printed or electronically submitted): Advertiser or Agency (Business Name), Contact Name, Phone Number, Fax Number or Email Address (for sending proofs), Date(s) that the advertisement is to run, Purchase Order Number (if applicable), Placement Requests (if applicable), and any special instructions.

ENFORCEMENT OF POLICIES Enforcement or non-enforcement of these policies is at the sole discretion of The Bulletin. Non-enforcement of a policy does not set a precedent, invalidate the policy or imply a waiving of the policies.